

juwon lee

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EDUCATION

Parsons School of Design

GPA 4.0 | new york ny | expected may 2024
MFA in Design & Technology

Northeastern University

GPA 3.94 | boston ma
BFA in Graphic & Information Design
Minors in Art History,
Business Administration

AWARDS + HONORS

Parsons Scholarship

2022-2024

Summa Cum Laude

Graduated Northeastern University
with highest honor

Huntington 100

class of 2020
Recognized as one of the top 100
students of the year that embody
the values and mission of
Northeastern University

SKILLS

Figma, Adobe Creative Suite,
TouchDesigner, Sketch, Invision,
Python, HTML/CSS, JavaScript,
p5.js, Unity (C#), Machine Learning
Data Visualization, Product Design,
Project Management, QA Testing

FEATURED WORK

lines in nyc • The Account

theaccountmagazine.com/issue/fall-2022/

PROFESSIONAL EXPERIENCE

Product Design Graduate Intern • Sigma Computing

san francisco ca | jun 2023 – aug 2023

Built intuitive user experience enhancements for Sigma's cloud-based analytics platform to redefine the way users access, analyze, and troubleshoot their data. Worked closely with a developer and interviewed internal users to carry out a full product development process from ideation to feature roll out to customers within the three-month period.

User-Centered Designer • Deloitte Consulting, Applied AI

new york ny | mar 2021 – mar 2022

Designed unique healthcare analytics dashboards that deliver meaningful market positioning insights for client business users. Drove the end-to-end UX/UI design process as the only full-time designer. Led design reviews with business strategists, developers, data scientists, and clients to deliver a scalable MVP product. Received two firm-wide applause awards for driving project success.

Scout Studio @ Northeastern University

Project Lead | sept 2020 – dec 2020

Spearheaded a team of five designers and developers to develop a cohesive brand identity for an angel investment organization. Designed and developed its marketing website from start to finish. Defined project scope and timeline in addition to mentoring team members and leading client reviews in a fast-paced and collaborative digital work environment.

Studio Designer | jan 2020 – may 2020

Worked within a highly collaborative studio environment with designers and developers to rebrand Scout. Redesigned its website to be more accessible, intuitive, and informational.

Interactive UI Design Co-op • iFactory

boston ma | july 2019 – dec 2019

Defined new design strategies and designed custom web pages for higher education institutions and healthcare services. Managed multiple client projects at once and collaborated with IA/ UX designers, strategists, and developers.

Marketing Services Studio Co-op • TJX Companies, Inc.

framingham ma | july 2018 – dec 2018

Worked as a junior production artist/ designer independently and collaboratively to execute print and digital marketing content to completion. Conceptualized new design ideas and presented creative deliverables for seasonal campaigns and events.